



## **Julia Carta**

### **Shinso Celebrity Grooming and Make Up Artist**



International celebrity hair and makeup artist Julia Carta is renowned as one of the best in her field in the World of TV film and entertainment. Her CV reads like a Who's Who of some of the most celebrated and sought after celebrity royalty is it any wonder why she is constantly requested by the Stars for some of their biggest career moments. Britney Spears, Sharon Stone, Bruce Willis, Kiera Knightly, Colin Firth, Dame Judi Dench and Sir Michael Caine to name but a few...

Julia is loved and admired for her creativity with her discrete professional attitude and calming energy she thrives on making women look "beautiful" and feel "beautiful" whilst embracing the power of positivity...

Born and raised in London fresh out of school she started at the top as an apprentice at the prestigious Vidal Sassoon salon in Knightsbridge where she worked and trained with the worlds best creative and technical hairdressers with perfection and extensive training she mastered the art of cutting hair the Vidal Sassoon way....

Already on the road to success she broadened her horizons moving on to assist MBE and four times British hairdresser of the year Trevor Sorbie, working at his exclusive Covent Garden salon for three years Trevor passed on to her some of the most valuable techniques and trade secrets in the industry...

Continuing her creative journey she fulfilled her lifelong passion in makeup artistry, after being granted a place at the arty London College of Fashion where she discovered her

natural flair for makeup, later excelling and qualifying with distinction in fashion media, theatrical makeup, and skin science. Adding yet another string to her bow she trained at the London college of Beauty as a therapist gaining further extensive knowledge and techniques in the world of beauty...

A favourite with A-list celebrities for Red carpet events and award ceremonies she has worked with some of the world's most beautiful and alluring women including Naomi Watts, Sienna Miller, Rachel Wisetz, Vanessa Hudgings, Anna Friel, and Michael Yeoh....

Julia's key signature skill is "Skin" she loves creating the most flawless luminous natural looking complexions, explaining why she is regularly booked for grooming by some of the worlds high profile men, Ben Affleck, Denzel Washington, Orlando Bloom, Ralph Fiennes, Daniel Craig, Colin Farrell and the notorious music mogul Simon Cowell she is currently his personal groomer in the UK and has been working with him for almost a decade with regular credits in the TV and entertainment industry she is considered one of the best HD makeup experts in the UK, and is a permanent fixture on award winning shows The X-Factor and Britain's Got Talent. She has crewed shows in the past and is well respected by some of the world's leading directors and producers.

Often running from press junket to Red carpet, Award ceremonies to TV show, and even Coast to Coast working on glamorous Film Festivals such as Cannes, Venice and Berlin, as well as the Baftas, National TV and Music Awards....

With an extensive catalogue of Film Junkets over the years she has worked on iconic block buster movie launches such as Star Wars, The Matrix, Batman Returns, Harry Potter and High school musical, she creates bespoke classic and current hair and makeup trends for the Red carpet designed especially for Hollywood Starlets and Actors....

Amongst all this she is a regular guest presenter on QVC UK and for the past two years she has presented live as a spokesperson for an Australian certified organic skincare range. Julia is passionate and caring about the environment and loves all things holistic and natural...

Julia has also been a guest makeup and grooming expert on BBC 1 reality TV show Celebrity Scissorhands teaching celebrities how to apply and create avant-garde make up looks for their models.

With over 15 years of experience and knowledge in all aspects of beauty and grooming she is often asked to reveal her best kept secrets she regularly gives quotes for all the top glossy magazines including Marie Claire and Instyle, in the past she has given lectures and demonstrations for Max Factor, Head and Shoulders, Wilkinson Swords and has been a grooming expert for Top Man and Top Shop TV.....